

Press Release
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LOCATORWEB NOW INCLUDES INTERACTIVE MAP TECHNOLOGY

Bozeman, MT. Xionetic Technologies, Inc. recently released the latest version of LocatorWeb, its location and product locator solution used by over 200 clients in the United States and Canada. The latest release builds on the LocatorWeb's foundation of extremely fast nearest location and distance proximity searching for franchise, restaurant and manufacturer locations and products.

Included in this release is the latest technology of interactive map functionality. With this technology, the customer can "pan" across the mapped results which show all of the requested locations. A click on the map and the view reverts to the initial map view. This technology replaces the zoom features for navigating mapped results in the prior versions. The new feature is a more intuitive solution for end customers, which in the end, makes it easier for them to find the business or product location.

"We are really excited about the new mapping technology included in the latest release of the LocatorWeb solution" stated Sarah Savage, Director of Customer Service for Xionetic Technologies, Inc. "As a business-to-business seller, we rely on the feedback from our customers to address the needs of the consumers. The interactive map functionality now included in the LocatorWeb makes it faster and easier for the consumer to find our customers' locations and purchase from them. And that is the ultimate goal of the solution."

LocatorWeb has location based solutions to help your customers find you and your products and services faster at a competitive price. With our no-transaction-fee pricing, we have a solution to fit any sized business need.

If you're a retailer, franchise, manufacturer or restaurant looking for an effective way to drive traffic to your locations and products, give us a call at 406-556-0212 or go to www.xionetic.com. Our expert sales and support staff can find a solution that's just right for you. *Because if your customers can't find you, they can't do business with you. It's that simple.* ®