

	Findlocation™ Products			
	Lite	Plus	Premier	Enterprise
Database				
Limited Database Size	X	X		
Data Validation			X	X
Data Mining Prevention Logic	X	X	X	X
Content Management Tool			X	X
User Defined Data Fields (Coupons, Link and Image URLs, Selection Lists and Territories)			X	X
Automated Importing of Data			X	X
Real-time Updates of Data			X	X
Statistics				
Page Use Count			X	X
Standard Reports (By Locations, By Searches)			X	X
Mapping				
Link to Ad Mapping	X			
Interactive Results Map		X	X	X
Hybrid Map Available		X	X	X
Zoom Map Controls		X	X	X
Choice of MapQuest or Google Maps		X	X	X
Ad Free Mapping Integration		X	X	X
Client Specified Lat/Long via Data Import		X	X	X
Standard Bubble Over		X	X	X
Client Specified Lat/Long via Point and Click			X	X
Custom Bubble Over			X	X
Custom Map Icons			X	X
Territories / Custom Geographic Areas				X
Display / Search Options				
Radius Search Logic	X	X	X	X
Nearest Location Search Logic	X	X	X	X
Hosted iFrame (HTML)	X	X	X	X
Multiple Appearance Pages		X ¹	X	X
Product Search			X	X
Lookup Search Logic			X	X
Address to Address Search Logic			X	X
Custom Search Logic			X	X
Hosted HTML			X	X
Custom Appearance Pages (XML, Other)			X	X
Randomizing Equal Results			X	X
Filter by Unique ID			X	X
Suppress HTML (XML or Custom Results)			X	X
Results Sorting			X	X
Custom Maximum Results			X	X
Value Added Modules				
Mobile Add-on Available		X	X	X
Canada		X	X	X
Phone Locator via IVR			X	X
SMS Text Messaging			X	X
Trip Planner Add-on Available			X	X
Customer Support				
Email Support	X	X	X	X
Live Support			X	X
Custom Support				X
Hosting Services				
Up-Time 99.999% (Hosted by RackSpace)	X	X	X	X
Failover – Network Cloud Technology	X	X	X	X

¹ Includes 2 appearance pages (map-right and map-top)